



Compass Plus®

A Smarter, More Compassionate Way to Navigate Senior Transitions

At Compass, we created Compass Plus™ for one reason: to better serve seniors and their families during one of life's most complex transitions. This is not just about selling a home. It's about guiding people through change with clarity, dignity, and the right support. Most families don't know where to start. We believe we should be the first call — not the last.

THE PLUS FRAMEWORK

A thoughtful, step-by-step approach to getting it right

P - PREPARE

Start the conversation before it becomes urgent

WHAT WE DO

- Clarify goals, priorities, and wishes
- Identify decision-makers early
- Separate real urgency from emotional pressure

WHY IT MATTERS

- Most senior moves happen after a crisis — a fall, a hospitalization, or a sudden change.
- Preparation is often skipped, and that's where everything starts to unravel.

WHAT THIS LOOKS LIKE

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- Preparation is often skipped, and that's where everything starts to unravel.
- What this looks like:
- Thoughtful conversations about "what matters most"
- Creating a simple plan (even if it sits in a drawer for years)
- Exploring options before decisions feel forced

L - LINE UP RESOURCES

Bring the right people in at the right time

WHAT WE DO

Connect families with trusted, vetted professionals:

- Move Managers
- Placement Specialists
- Elder Law Attorneys
- Financial Advisors
- Care Managers

WHY IT MATTERS

The issue is rarely a lack of help — it's a lack of coordination.

OUR ROLE

We don't replace these experts. We help you understand who you need, when you need them, and how it all fits together.

U - UNIFY

THE PLAN

Get everyone on the same page

WHAT WE DO

- Align family expectations and communication
- Ensure financial clarity before decisions are made
- Coordinate timing between selling a home and the next move

WHY IT MATTERS

A plan only works if everyone understands it — especially the senior at the center of it.

WHAT WE PRIORITIZE

- Including the senior in every conversation
- Navigating family dynamics with empathy
- Making sure decisions are shared, not assumed

S - SUPPORT THE TRANSITION

Stay with you through the entire process

WHAT WE DO

- Manage the details from preparation to closing
- Help navigate timing gaps and unexpected changes
- Support both the logistical and emotional sides of the move

WHY IT MATTERS

This is where even the best plans can fall apart — unless someone is there to guide the process.

OUR APPROACH

We are relational, not transactional.

We stay involved so families don't feel like they're doing this alone.

WHAT MAKES COMPASS PLUS™ DIFFERENT

- ✓ Certified Senior Advisors (CSA) — trained in aging, not just real estate
- ✓ A national network of Compass agents and senior-focused professionals
- ✓ A compassion-first philosophy: Mission before Commission
- ✓ Guidance that extends far beyond the sale of a home

WHERE YOU START MATTERS

Most people call a Realtor at the end of the process. After the stress, the decisions, the overwhelm. Compass Plus™ exists to change that. We help families:

- Understand the full picture
- Create a plan early
- Move forward with confidence instead of crisis

If you're starting to think about next steps — for yourself or a loved one — you don't have to figure it out alone. Let's start with a conversation.